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Give your Home the Midas Touch with kamdhenu paints

A home is made of dreams.

These dreams are nurtured by people who invest their time, money, imagination in planning and designing their homes. For every person, the place where they live holds a special significance in their lives. A home is a place which is created with utmost love, care, caress, persistence and patience. Kamdhenu values this emotional attachment people have with their homes. Therefore Kamdhenu Paints are prepared with special care to preserve the dreams of dreamers living in it. Kamdhenu Paints aspires to extend their reach to every home. Mr. Saurabh Agarwal, Director, Kamdhenu Paints dreams of making every home beautiful with their touch of opulence. To fulfil this dream, Mr. Saurabh Agarwal has devised policies to fuel in the success of Kamdhenu Paints. Kamdhenu Paints are manufactured with the high-end raw material to ensure the supreme quality of the end product. Kamdhenu Paints are especially formulated with innovative technologies and provided to customers at an affordable price. With this, all the industrial procedures are carried out with full professionalism which aids in the development of a diverse network of logistics, franchises and dealers all over the country.

Mr. Saurabh Agarwal believes in offering the best products to the customers and never let them compromise on quality. Moreover, the products have

always been offered in several variants and ranges to meet all needs and preferences. With the interior and exterior emulsions, a wide range of paints in standard colours have been introduced at affordable prices.

Mr. Saurabh Agarwal has always followed a multi-dimensional approach in business. He introduced new policies to inspire educate and motivate dealers & distributors with new energy and enthusiasm. Time to time, dealers and distributors are motivated with rewards and tour packages, which benefit them as well as their families. Apart from this, he organised campaigns like Target ka Badshah and Badshah ki Begum, which glorified India's reputation overseas. Target ka Badshah is the first event organized overseas by any Paint Company. This event has completed 6 successful years. Badshah ki Begum is one such successful initiative, which widely motivated the dealers by rewarding them for their performance.

Owing to all such initiatives, Kamdhenu has emerged as one of the leading companies of the country progressing ahead with full pace. Trusting the honesty and ethics of the company, over the years a large number of dealers have associated themselves with Kamdhenu. Moreover, the good quality of the products of the company has increased the trust of the customers in Kamdhenu.



Kamdhenu has established itself as a company of high ethics, matchless quality, efficient & hardworking workforce, and high-end product range. This is the reason behind Kamdhenu's growing popularity and trust amongst the customers. Apart from winning customers hearts, Kamdhenu has also managed to please its employees. The company always felicitates people for their hard work and never let it go unnoticed. Taking the baton forward, company organised a Trip to Ukraine for the dealers of Himachal and Punjab.

The trip was divided in three groups. The people in the first group included 44 dealers from Kamdhenu Himachal Pradesh and company's officials Mr. Sunil Sain. The people in the second group included 44 dealers from Kamdhenu Himachal Pradesh and Punjab along with company's official Dr. Dilip Mehra, Senior General Manager. The people in the third group included 44 dealers from Kamdhenu Punjab and company's official Mr. Himanshu Sharma, Senior Manager. They all stayed in the comfortable rooms of luxurious hotel Ramada Encore and thoroughly enjoyed the pleasing ambience of the hotel. Apart from the wonderful hotel stay, they savoured delicious delicacies at restaurants; New Bombay Palace, Himalaya and Bella Vista.

The trip covered many places in the Ukraine's capital city Kiev. Kiev welcomed them with soothing weather, eye-pleasing infrastructure of different eras, spectacular landscapes and much more. They visited places like Saint Andrews Church, Opera House, Kyivo-pechersk lavra caves, Pirogovo open air museum, war museums, statue of motherland, the residence of Mezhyhirya, ex- president of Ukraine. Apart from visiting the popular places and monuments, they enjoyed refreshing and entertaining activities like metro ride in Kiev and boat tour on Dnipro River. Kamdhenu made sure to provide maximum opportunities of sight-seeing and exploration throughout the trip. The dealers were also given a guided tour of the famous monuments and informed about glorious history associated with it. This visit gave them a wonderful opportunity to interact and know each other better. The trip gave them some cherishable moments.

KAMDHENU ORGANISES A LUXURIOUS UKRAINE TOUR FOR DEALERS



Kamdhenu Contractors Meet concluded successfully in Pehowa



The development of infrastructure has shaped the economy of the country and its sustainability is ensured by the TMT bars and steel products. Kamdhenu has been making continuous efforts to understand the sustainability of development. Therefore, company ensures to provide adequate information about iron and steel products to the people involved in the construction industry so that they could efficiently contribute in the infrastructure development. To achieve the same, the company organised Contractors Meet in Pehowa, Haryana.

The contractors meet saw the participation of more than 70 contractors from Pehowa. Here, the company's officials educated them about the features of TMT Steel Bars, which includes ability to construct earthquake resistant buildings and much more. The company's officials also shared with them the many characteristics of the high quality product TMT KAMDHENU 500-SD. While sharing the characteristics of the product TMT KAMDHENU 500-SD, they talked about the innovative techniques applied in manufacturing Kamdhenu TMT and other products by the company. Moreover, they also mentioned the excellent features of TMT Bars, which includes ductility, corrosion-resistance, maximum

protection during natural calamities like earthquake and much more.

The contractors participated with great enthusiasm and got answers of their questions on TMT Bars. The company's officials displayed equal pleasure and enthusiasm in resolving their queries. The quick and satisfying response from the company's officials reinforced their interest in TMT products and KAMDHENU 500 SD. The event witnessed the presence of Mr. Sunil Sain, Senior Marketing Manager, Sri, Praveen Gupta, Dealer (M/S Mohan Lal and Sons, Pehowa) and Mr. Sanjay Gupta, Distributor.

Mr. Sunil Sain addressed the gathering and quoted, "we are making efforts to provide the information about high quality products to the contractors to lend further strength to all construction processes, which you all aspire for. We are the TMT leaders in the industry today, therefore, we aim to outstretch our reach to every person and construct state-of-the-art infrastructure in every nook and corner of our country.

Mr. Sanjay Gupta expressed his gratitude to all the contractors present there and shared information about policies devised for the benefits of contractors and masons.



Kamdhenu Rewards Dealers with a Trip to ST. PETERSBERG AND MOSCOW

Renowned as one of the leading companies of the country, Kamdhenu has always introduced new infrastructural innovations. Similarly, Kamdhenu has always ensured to provide TMT Steel Bars at affordable prices to its customers. The company has always displayed great persistence in offering high quality products with the notable contribution of dealers. Therefore, to motivate the dealers and appreciate their performance, the company organised a Trip. With a view to promote healthy work environment and offer exciting perks, company took 54 dealers and officials on a trip to Russia's beautiful cities; Moscow and St. Petersburg.

The tour began on 17th August and lasted for 7 days. On the first day of the trip, the dealers enjoyed themselves at the popular hotel Park Inn and had an elaborated dinner at Neva Cruise. On the second day, they visited the popular touristy places of the city St. Petersburg, which is located on the river Neva and popularly known as Port city. Here, they visited the second biggest museum of the world; Hermitage museum. Next, they visited Russia's biggest church, Saint. Isaac Cathedral and appreciated the grandeur of the building. Appreciating the traditional art and paintings, they got to know about the history of the statue of Peter the Great known as "The bronze horseman." Third day, they visited the popular Peterhof palaces and learned tactics of restoring culture and heritage.

After St. Petersburg, everyone excitedly headed towards Moscow, the capital city of Russia. Here, they visited Cosmos museum dedicated to space research and development.

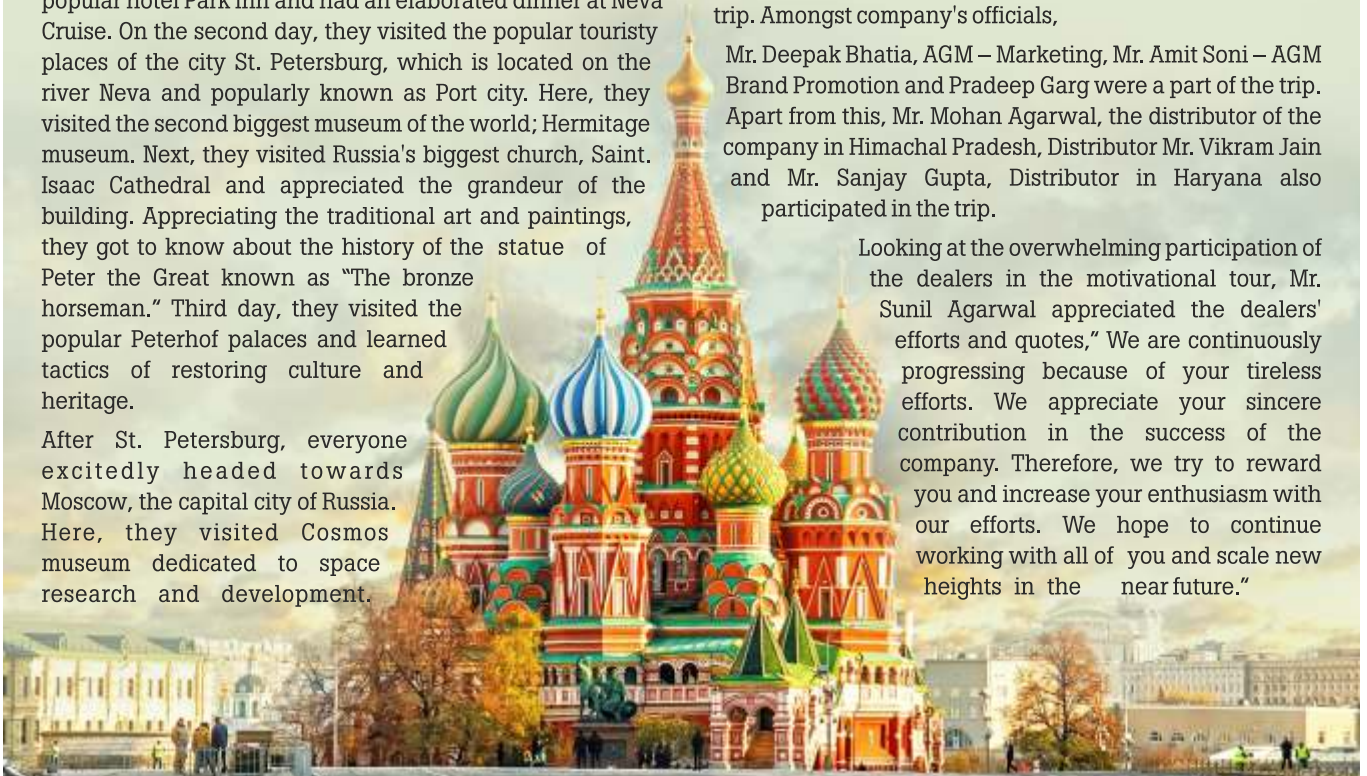


During the visit, dealers got fair idea about the role and importance of technology and infrastructure in development. The fifth day was dedicated to the visit of Saint. Basil's Cathedral, Lenin Mausoleum and Kazan Cathedral. Dealers had great fun during the trip, which they captured in their cameras.

Mr. Sunil Agarwal, Director Kamdhenu was also a part of this trip. Amongst company's officials,

Mr. Deepak Bhatia, AGM – Marketing, Mr. Amit Soni – AGM Brand Promotion and Pradeep Garg were a part of the trip. Apart from this, Mr. Mohan Agarwal, the distributor of the company in Himachal Pradesh, Distributor Mr. Vikram Jain and Mr. Sanjay Gupta, Distributor in Haryana also participated in the trip.

Looking at the overwhelming participation of the dealers in the motivational tour, Mr. Sunil Agarwal appreciated the dealers' efforts and quotes, "We are continuously progressing because of your tireless efforts. We appreciate your sincere contribution in the success of the company. Therefore, we try to reward you and increase your enthusiasm with our efforts. We hope to continue working with all of you and scale new heights in the near future."



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